

Goals:

- To establish a statewide stroke prevention initiative by identifying a focused educational plan that reduces the potential for stroke
- To provide education to health care providers and the general public on the core measures which are basic aspects of care

Objectives:

- To develop core measures for stroke risk factor screening and prevention
- To integrate the core measures into best practice models of care by educating providers, provider staff, and managed care plans
- To improve public awareness of the core measures for stroke prevention in order to facilitate self-management and positive patient /provider relations

Core Measures
Hypertension: Evaluate blood pressure at each visit ¹
Atrial Fibrillation: Evaluate pulse at each visit
Hypercholesterolemia: Obtain lipid profile at least once every 5 years beginning at age 20; younger and more frequently in those considered high risk ²
Diabetes: Obtain fasting plasma glucose every three years beginning at age 45; younger and more frequently in those considered high risk ³
Smoking: Offer smoking cessation counseling at each visit
History of Stroke, TIA or Coronary Artery Disease: Obtain history of these disorders

Other Aspects of Care
Teach warning signs of stroke and promote early intervention
Promote healthy eating and physical activity

1. The Sixth Report of the Joint National Committee on Prevention, Detection, Evaluation and Treatment of High Blood Pressure. Archives of Internal Medicine, 1997;157:2413-2446.
 2. Summary of the Second Report of the National Cholesterol Education Program(NCEP)Expert Panel on Detection, Evaluation and Treatment of High Blood Cholesterol in Adults, JAMA, 1993;269:3015-3023.
 3. Report of the Expert Committee on the Diagnosis and Classification of Diabetes Mellitus, Diabetes Care, 1997;20:1183-1197.



MATERIALS ORDER FORM

ID #	TITLE	Suitable for Patients and General Public	Suitable for Providers	Cost
1	Brochure: Taking on Stroke in Michigan	•		No charge
2	Bookmark: Stroke: Risk Factors	•		No charge
3	Bookmark: Stroke: Warning Signs	•		No charge
4	Pocket Card: Personal Assessment Record	•		No charge
5	ASA Brochure: Beating the Odds 50-1507	•		\$13.30/50
6	ASA Booklet: Take Charge! 64-1076	•		\$16.00/25
7	ASA Brochure: High Blood Pressure in African-Americans 50-1466	•		\$23.00/25
8	ASA Brochure: Knock Out America's Hidden Health Threat 64-2302	•		\$15.00/25
9	ASA Brochure: Prevention of Cardio-Vascular Diseases 70-1206		•	\$18.50/50
10	ASA Brochure: The Power of Knowledge: Our Guide to Reducing your Chances of Having a Stroke 50-1508	•		\$15.60/50
11	ASA Booklet: Human Blood Pressure Determination by Sphygmomanometry 70-1061*		•	\$5.00 each
12	ASA Brochure: Senales de un Ataque al Cerebro (Spanish) 50-1453 *	•		\$5.00/25
13	ACCESS Brochure: Stroke (Arabic)**	•		No charge
14	Cardio Vascular Fact Sheets: 13 Topics***	•		No charge

* Contact your local ASA office or call 1-800-968-2425 for a free sample.

** Call 1-313-834-2844 for a free sample.

*** Call 1-248-424-7122 for camera ready samples.

How to Order Materials

If you would like to order any materials from *Taking on Stroke in Michigan* please call: 313-871-3543 and leave a message.

You will need to leave the name and address to which the items should be shipped and identify the items you wish to order by number, name and quantity desired. We will also need your daytime phone number in case we have questions about the order. Your order will be sent to you within 3-5 business days.

If you wish to order material that is from the American Stroke Association, you must do so through the Channing L. Bete Company. Their toll free number is 1-800-611-6083. Small quantities of materials may be available from your local American Stroke Association office. To find an office near you, call 1-800-AHA-USA1 (1-800-242-8721)

Thank you for using our educational materials to help prevent strokes in Michigan.

Taking on
Stroke
in
Michigan

**ORGANIZATIONS
& AGENCIES IN SUPPORT**

ACCESS Community Health and Research Center
American College of Cardiology, Michigan Chapter
American Diabetes Association
American Lung Association of Michigan
American Stroke Association,
 A Division of the American Heart Association
Area Agencies on Aging Association of Michigan
Bay County Health Department
Berrien County Health Department
Bureau of Health Services,
 Department of Consumer and Industry Services
Capital Area Health Alliance
CHASS Center
Detroit Health Department
Dickinson-Iron District Health Department
District Health Department #10
General Motors-Health Care Initiatives
Great Lakes Chapter of the Society for Health Education
Greater Flint Health Coalition
Ingham County Health Department
International Union, United Auto Workers
Kalamazoo County Human Services Department
Lapeer County Health Department
Livingston County Health Department
Luce-Mackinac-Alger-Schoolcraft District
 Health Department
Macomb County Health Department
Marquette County Board of Health
Mary Free Bed Hospital and Rehabilitation Center
Michigan Association for Local Public Health
Michigan Association of Health Plans
Michigan Chamber of Commerce
Michigan College of Emergency Physicians
Michigan Dental Association

Michigan Department of Community Health,
 Community Public Health Administration
Michigan Dietetic Association
Michigan Health Council,
Michigan Health & Hospital Association
Michigan Home Health Association
Michigan Nurses Association
Michigan Optometric Association
Michigan Organization of Diabetes Educators
Michigan Osteopathic Association
Michigan Peer Review Organization
Michigan Physical Therapy Association, Inc.
Michigan Public Health Institute
Michigan Quality Improvement Consortium
Michigan Stroke Initiative
Michigan Visiting Nurses
Mid-Michigan District Health Department
Muskegon County Health Department
National Kidney Foundation of Michigan
Northwest Michigan Community Health Agency
Oakland County Health Division
OHEP Center for Medical Education
Ottawa County Health Department
Saginaw County Department of Public Health
Sanilac County Health Department
Southeast Michigan Diabetes Outreach Network
Tuscola County Health Department
University of Michigan Stroke Program
Van Buren/Cass District Health Department
Washtenaw County Public Health Department
Wayne County Department of Public Health
Wayne State University/Detroit Medical Center
Western Upper Peninsula District Health Department

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STROKE RESOURCE LIST

STROKE INFORMATION

American Heart Association
<http://www.americanheart.org>
1-800-AHA-USA1

American Stroke Association
A Division of the American Heart Association
<http://www.strokeassociation.org>
1-888-478-7653

Centers for Disease Control and Prevention
<http://www.cdc.gov>
Consumer Information phone:
(English) 1-800-232-2522
(Spanish) 1-800-232-0233

Michigan Department of Community Health
Chronic Disease Division/CardioVascular Section
P.O. Box 30195
Lansing, Mi 48909
1-517-335-8374

National Heart, Lung and Blood Institute
<http://www.nhlbi.nih.gov/>

National Stroke Association
<http://www.stroke.org>
1-800-787-6537

SUPPORT GROUPS

Michigan Self Help Clearing House
106 West Allegan, Suite 300
Lansing, MI 48933-1706
Phone: 1-800-777-5556
(9am-4pm, M-F)

STOP SMOKING ASSISTANCE

American Lung Association
<http://www.lungusa.org>
1-800-LUNG-USA

DIETARY ASSISTANCE

Michigan Dietetic Association
<http://www.eatright.org>
consumer nutrition hotline:
1-800-366-1655